



Friday, 3rd March 2023

Session IV: Environment & Sustainability

Driving sustainability agenda with ESG compliance



Dr Rajesh Ramamurthy

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Dr Rajesh Ramamurthy completed his Ph.D. in Organic Chemistry from UDCT, Mumbai and is currently Vice President & Regional Head – Product Stewardship Asia at Archroma India (Pvt) Ltd.

Dr. Ramamurthy has 20 years of experience in basic research in the area of chromophores for dyes and pigments and has developed a variety of surfactants catering to diverse industries like coatings, plastics, inks and textiles. During his stint at Clariant, Dr Ramamurthy worked on Global Research Projects, wherein he developed a new red Pigment C.I. Pigment Red 285 which was patented. He was also involved in technology transfer in a break-through project “C.I. Pigment Orange 64” for which his team was nominated for “Clariant Global Innovation Awards” in 2008. He is well-versed in project management, technology management and innovation. Dr Ramamurthy was the key member of the team which won the “Archroma Sustainability Awards 2022” under DEI category.

Dr Ramamurthy is a TÜV certified Lean Sigma Black Belt from TÜV Rhineland and has led business-critical, improvement projects with structured methodology approaches and managed project teams to deliver results that achieve or surpass project targets. He has completed projects in customer profitability and cost to serve and redefined the service levels to customers.

Dr Ramamurthy believes that proximity to regulatory bodies as well as participation in expert groups and associations are key to proactively manage upcoming challenges in all product stewardship issues.



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Abstract

From air pollution and water shortage to natural disasters prompted by climate change, the threats facing the environment are numerous and across industries. We can no longer continue to operate in preserving the status-quo in a business-as-usual manner.

In the current market scenario, sustainability matters!

SUSTAINABILITY is NOT a business positioning or License to Operate ... it is a HUMAN CONVICTION.

The Covid-19 pandemic has opened the eyes of people around the world who count on us to develop safe, high quality and durable products that helps to preserve the planet.

This presentation will discuss how we approach this sustainability topic and operate in a holistic way by providing solutions and innovations to address the market needs, thereby protecting the health and safety of our people, our communities, our customers, the consumers, as well as the environment to preserve our Earth for us all and future generations.