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Session III

High Performance Pigments

Session Chair



Mr. Atul Birla
Managing Director
Vijay Chemical Industries

Mr Atul Birla is a B.Sc (Tech) in Textile Chemistry from UDCT (now ICT) 1993; followed by M.S. from North Carolina State University in the USA.

Following the higher education, he has gathered work experience at the Azo pigments manufacturing plant of Englehard Corp (now BASF) in Louisville, USA.

He is the Founder and MD of Vijay Chemical Industries started in 1999.

Vijay Chemical is a technically focused highly reputed manufacturer of High Performance Pigments being exported to all the major Global markets. It has consistently been listed among the top global HPP suppliers in various industry focused surveys conducted by global companies such as Businesswire, and NBC.

In recent times, Vijay Chemical has backward integrated into manufacture of key speciality intermediates for various HPPs.